**Chinese Cinderella Book Trailer:** **Rubric**

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|  | **Exemplary**  **.5** | **Competent**  **.25** | **Does Not Meet Expectations**  **0** | **Score**  **(Weight)** |
| **Pictures that relate to the book or central themes** | The book trailer uses significant images to display their point while the audience can see how they relate to the book. | The book trailer uses pictures that somewhat relate to the book, but they do not show clear relativity throughout the trailer. | The pictures do not go along with the book at all. | (\_\_\_X 2 = \_\_\_) |
| **Voice** | Using their own voice or the use of text, or even a song the book trailer is clearly narrated in a thoughtful way. | The trailer is narrated, but some parts need further explaining or a better lead as to what the student means. | The trailer is not narrated at all. | (\_\_\_X 2 = \_\_\_) |
| **Flow** | The trailer flows seamlessly from image to text or image. | The trailer flows almost seamlessly, but has a few jumpy parts that need ironed out. | The trailer jumps all over the place leaving the viewer confused. | (\_\_\_X 2 = \_\_\_) |
| **Grammar, usage, mechanics** | Minor grammatical errors, which don’t distract from content | Some grammatical errors, which distract the reader from the content | Grammatical errors make comprehension difficult | (\_\_\_X 1 = \_\_\_) |
| Total |  |  |  |  |